



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2022

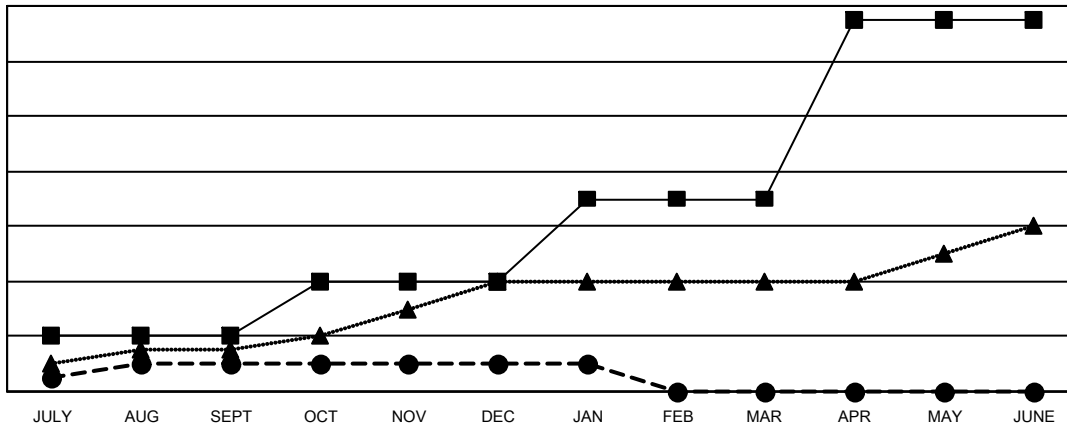
Multiple District 14

LOCATION: PENNSYLVANIA

Clubs			
RESULTS FOR 2021-2022			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	4	2	9
OCT/NOV/DEC	4	0	3
JAN/FEB/MAR	6	0	3
APR/MAY/JUNE	13	0	0

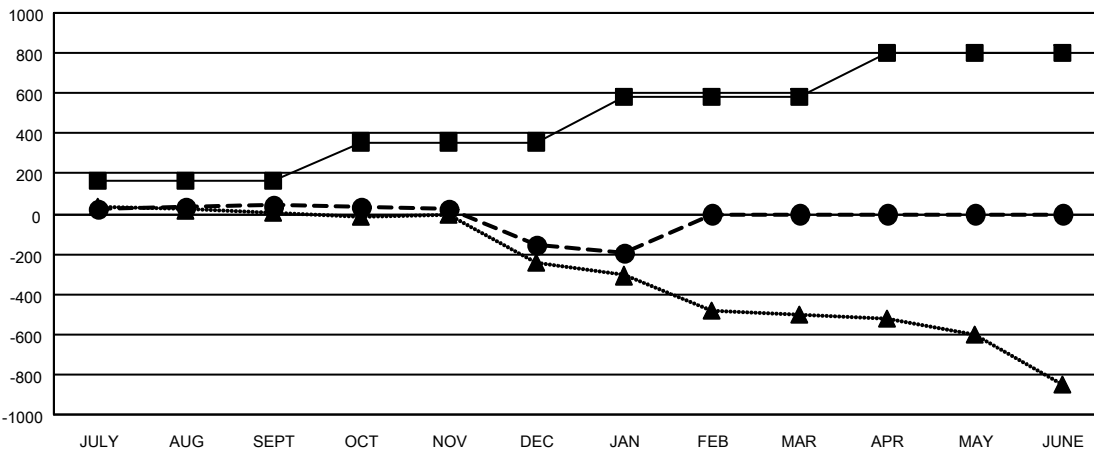
Members			
RESULTS FOR 2021-2022			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	164	474	344
OCT/NOV/DEC	194	354	528
JAN/FEB/MAR	224	132	151
APR/MAY/JUNE	219	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- CURRENT YEAR GOALS FOR NEW CLUBS
- CURRENT YEAR ACTUAL NEW CLUBS
- ▲- LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- MEMBER GROWTH NET GOAL
- MEMBER GROWTH ACTUAL
- ▲- LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 15	
DROPPED MEMBERS	
DECEASED	234
CLUB CANCELLED	90
OTHER	699
TOTAL	1,023

300 CLUBS OF 662 ADDED 1 OR MORE NEW MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

GENDER DISTRIBUTION	
MALE	11,690 (69.56%)
FEMALE	5,115 (30.44%)
NON BINARY	0 (0.00%)
PREFER NOT TO ANSWER	1 (0.01%)
TOTAL FAMILY UNIT MEMBERS	3,182
FAMILY MEMBERS PAYING HALF DUES	1,647